



DIGITAL MEDIA

– Broadcast SaaS –

USER GUIDE



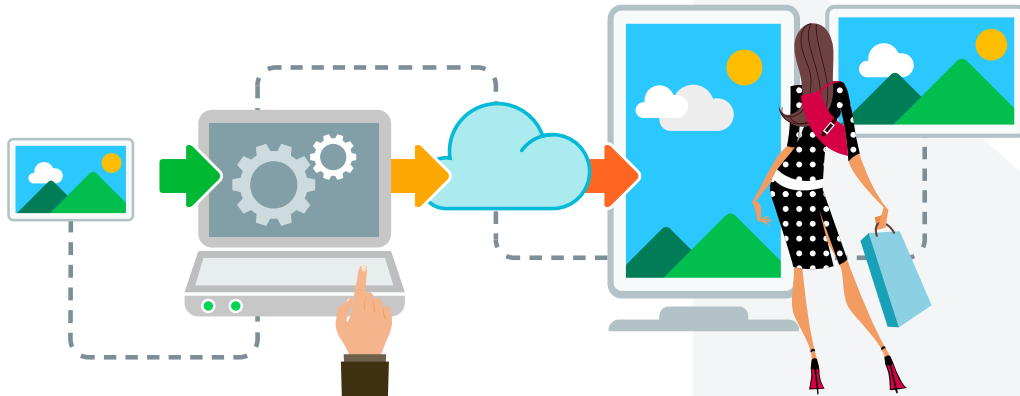
www.weezago.com

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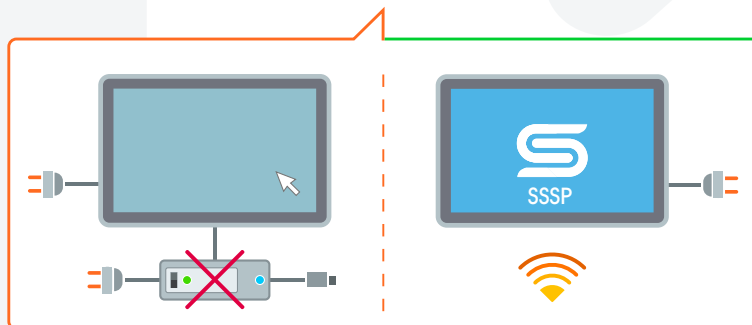
PRESENTATION OF THE SYSTEM

1. CONCEPT



1. Digital Signage
2. Content Management System 100% SaaS
3. Simple and intuitive interface, accessed via an internet browser
4. Broadcast and remote monitoring multi-display
5. Weekly and daily scheduling of multi programmes

2. SSSP TECHNOLOGIE



SSSP technology (Samsung Smart Signage Platform) :

the embedded media player is powerful enough to display full HD content with no external hardware, drastically reducing maintenance cost and allowing remote monitoring and content management with a simple internet connection.

3. REQUIREMENTS

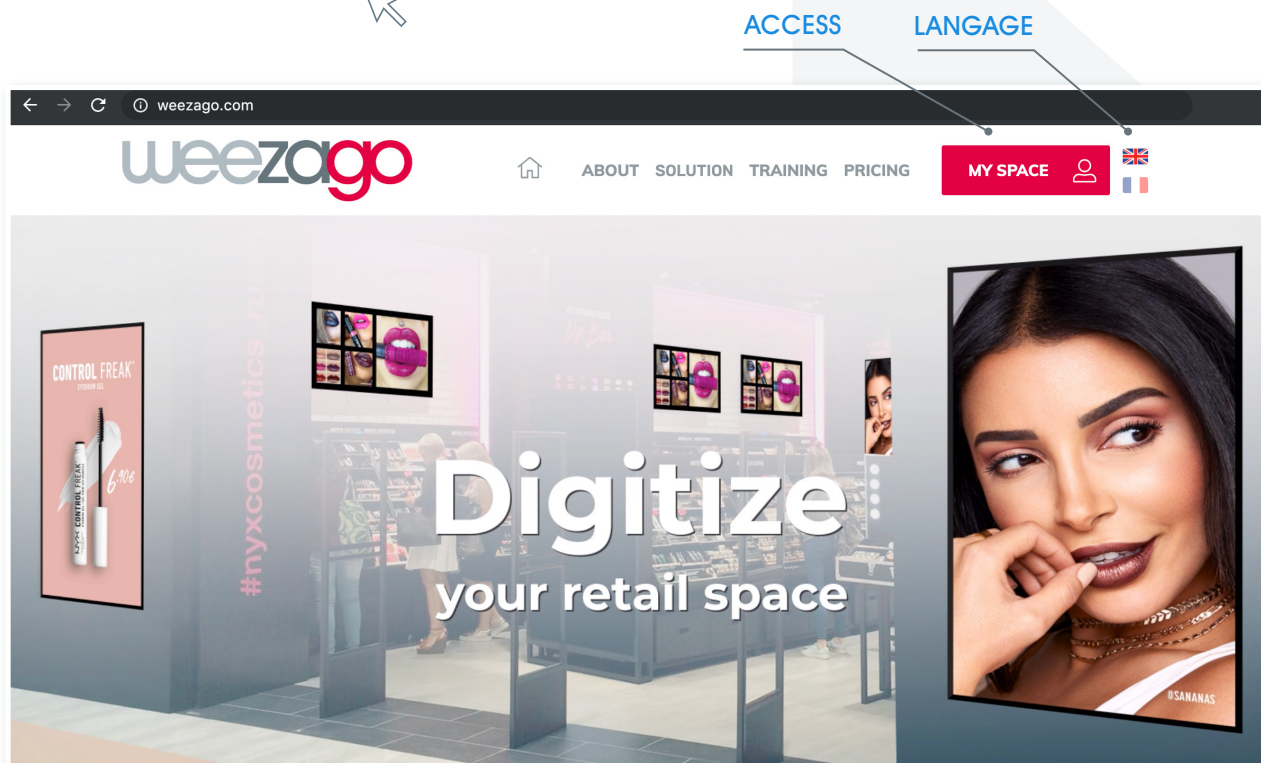


- SAMSUNG screens with technologie SSSP
- WIFI connexion (fast one, to reach the screens in the Windows)

ACCESS

1. GO TO

www.weezago.com



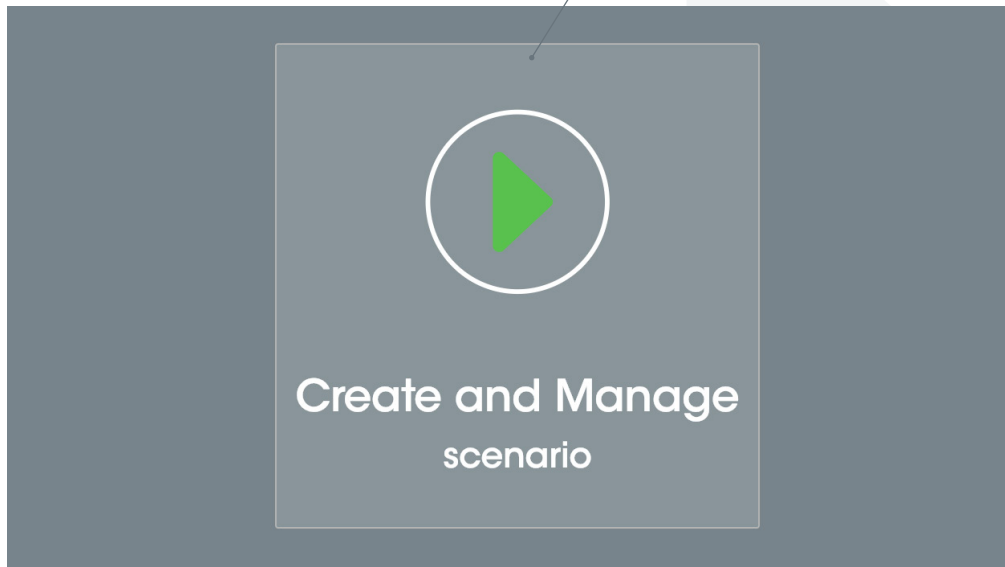
2. LOGIN

A screenshot of the weezago login page. The page has a white background with the 'weezago' logo at the top. Below the logo are two input fields: 'Login : starterguide@weezago.com' and 'Password : *****'. There is a checkbox labeled 'Remember me' which is checked. At the bottom is a red 'LOGIN' button.

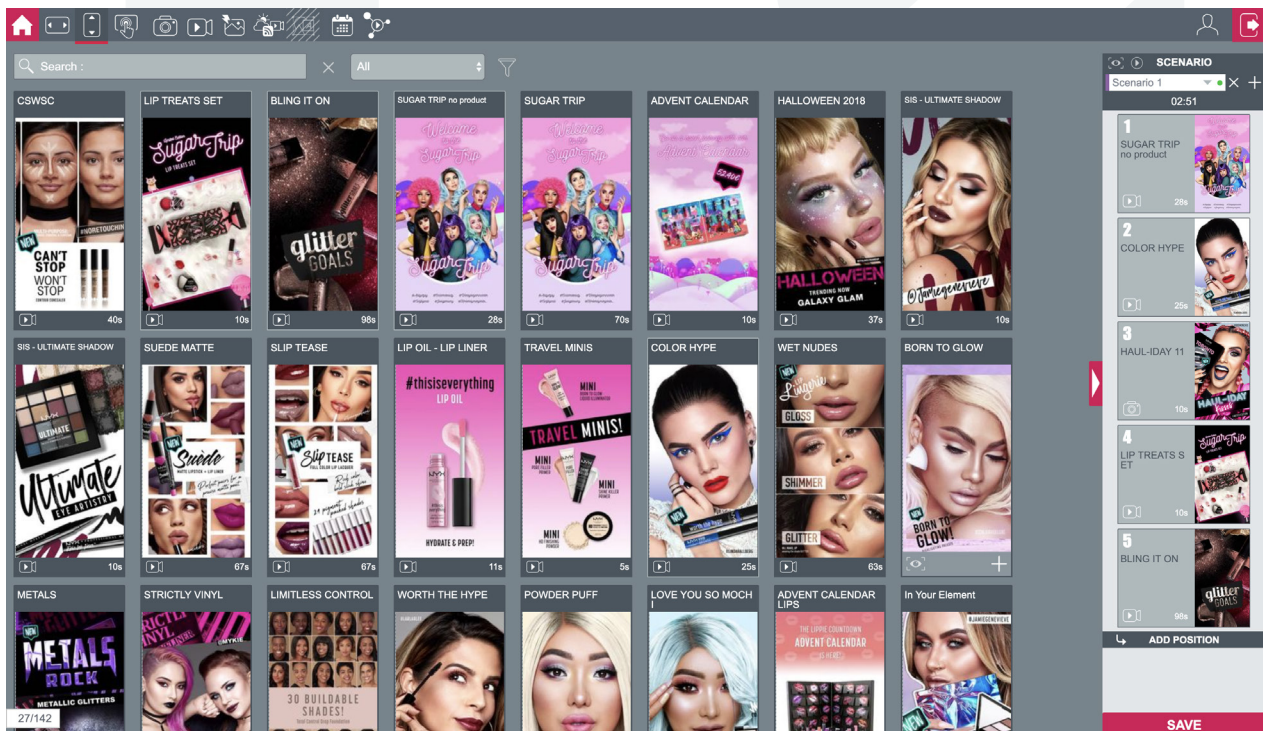
weezago

3. CREATE AND MANAGE!

USER INTERFACE ACCESS

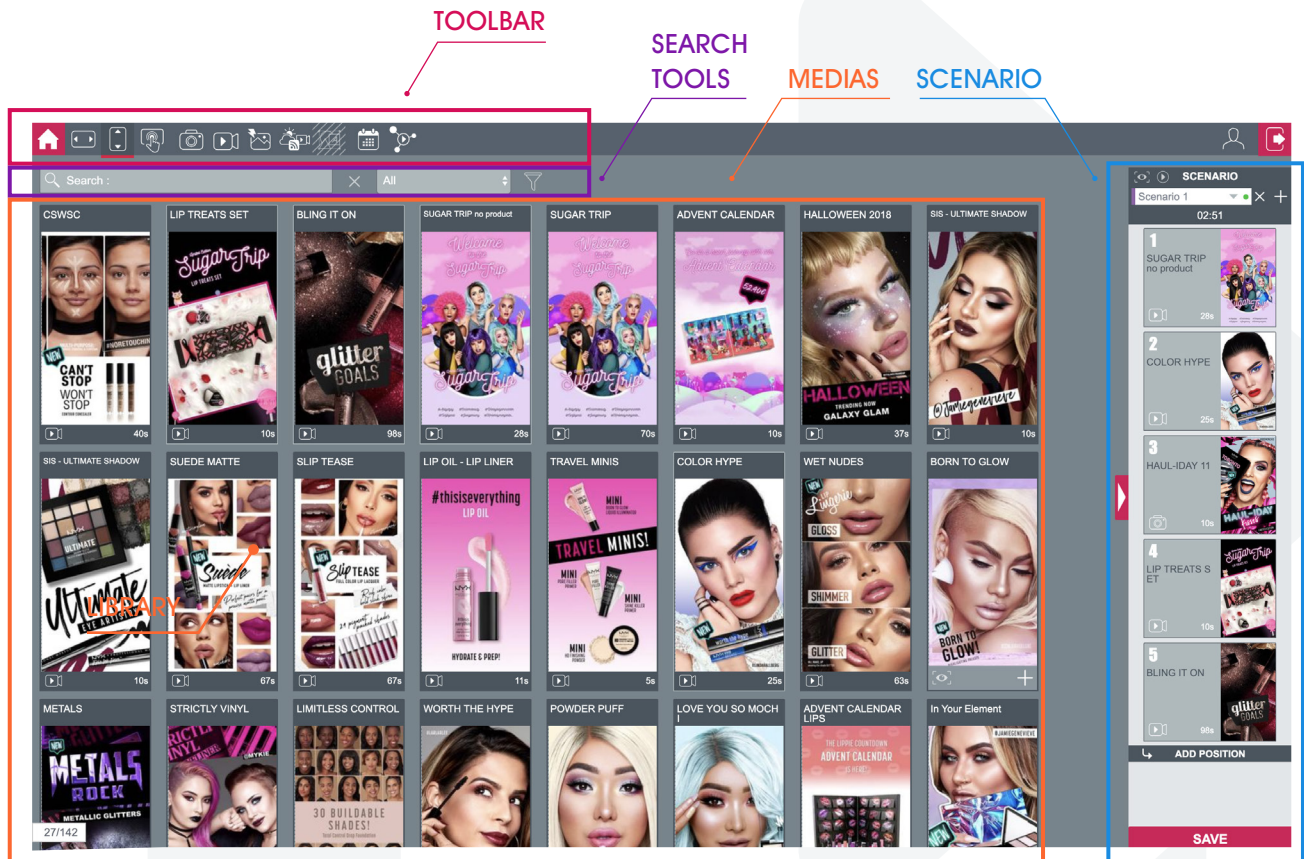


4. USER INTERFACE

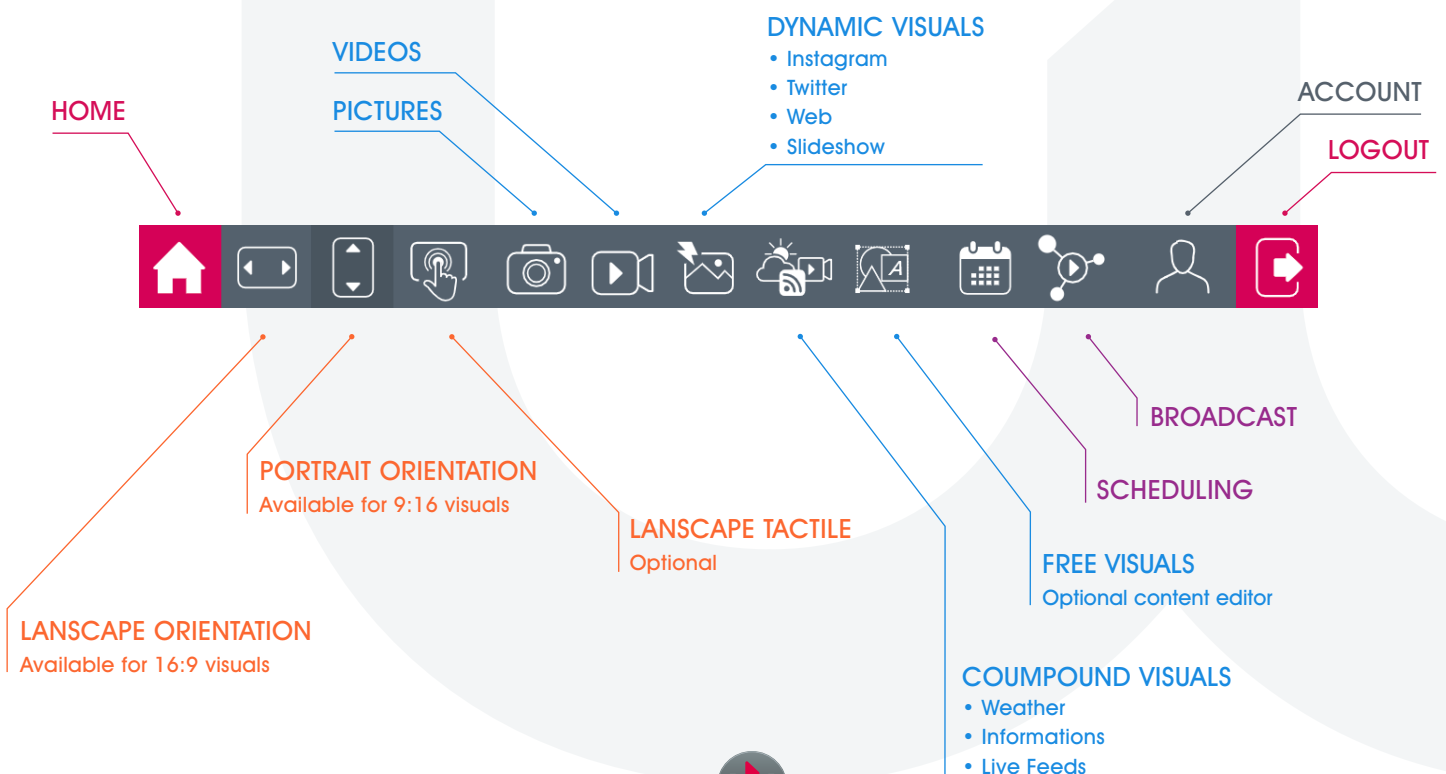


VISUAL AND SCENARIO

1. INTERFACE USE

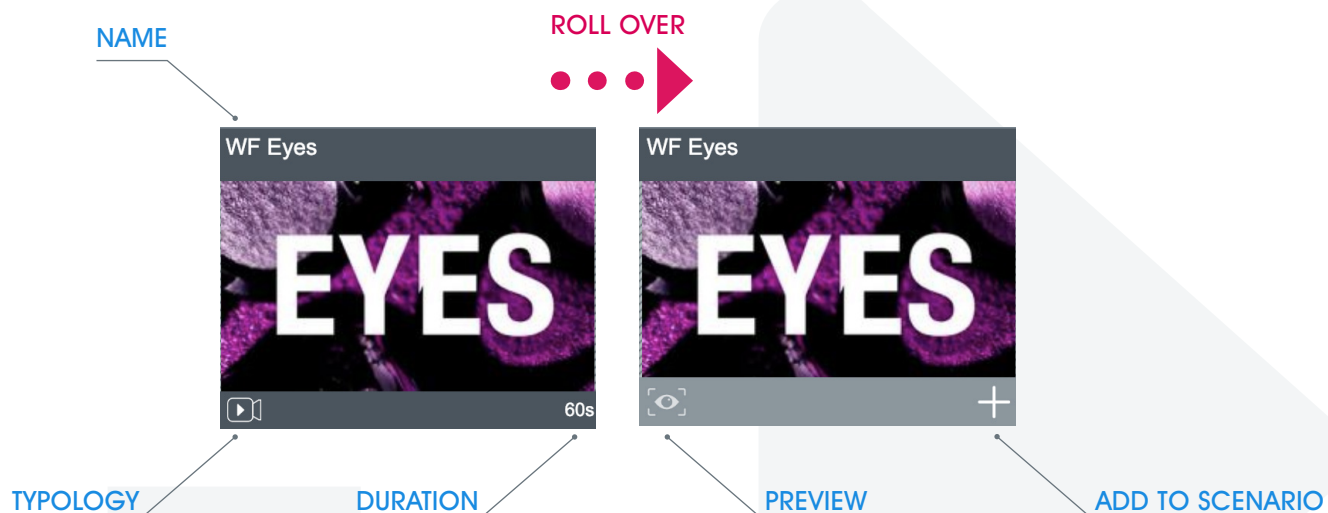


2. TOOLBAR

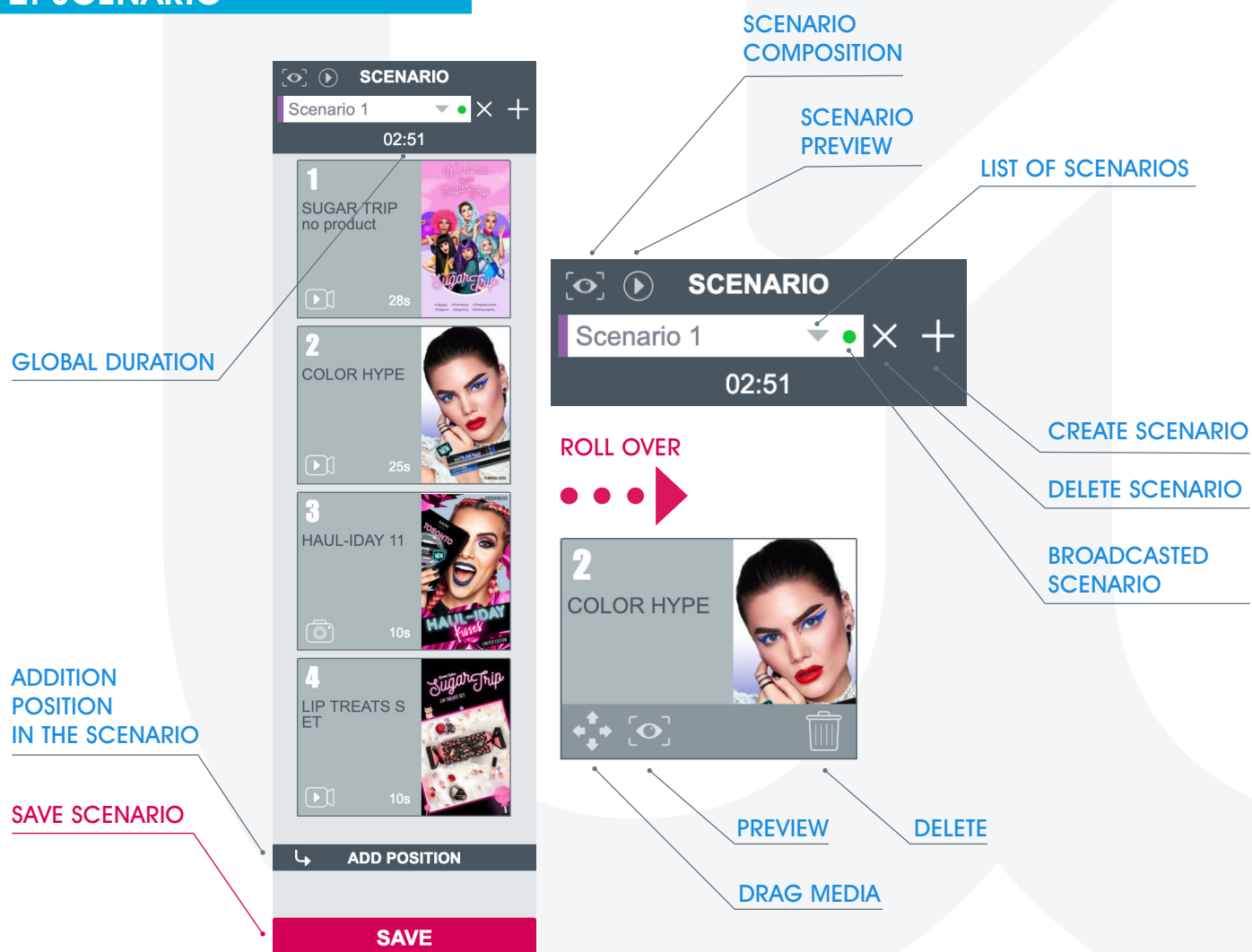


CREATE AND MANAGE

1. VISUAL



2. SCENARIO



BROADCAST

1. SCHEDULING / WEEK

- To broadcast several scenarios each day, on a complete week.

The screenshot shows the Weezago scheduling interface. At the top, there is a toolbar with various icons, including a calendar icon. A red arrow points from this icon to the main scheduling grid. The grid displays a weekly schedule with columns for days of the week (Mon to Sun) and rows for time slots (9am to 4pm). Scenarios are assigned to specific time slots, represented by colored blocks. A 'SCENARIOS' panel on the right lists four scenarios: Scenario 1 (red), Scenario 2 (yellow), Scenario 3 (orange), and Scenario 4 (blue). A 'DRAG and DROP' callout points to the scenario list. A 'Scenario used between or for each time slot' callout points to the scenario list. A 'SAVE SCHEDULING' callout points to the 'SAVE' button at the bottom right of the scenario list.

Drag & Drop the scenario used between each time slot

SCENARIOS

DRAG and DROP

Scenario used between or for each time slot

SAVE SCHEDULING

SAVE

BROADCAST

2. SCHEDULING / YEAR

- To broadcast different scenarios each different day, on a complete year.

Drag & Drop the scenario used between each time slot

SCENARIOS

DRAG and DROP

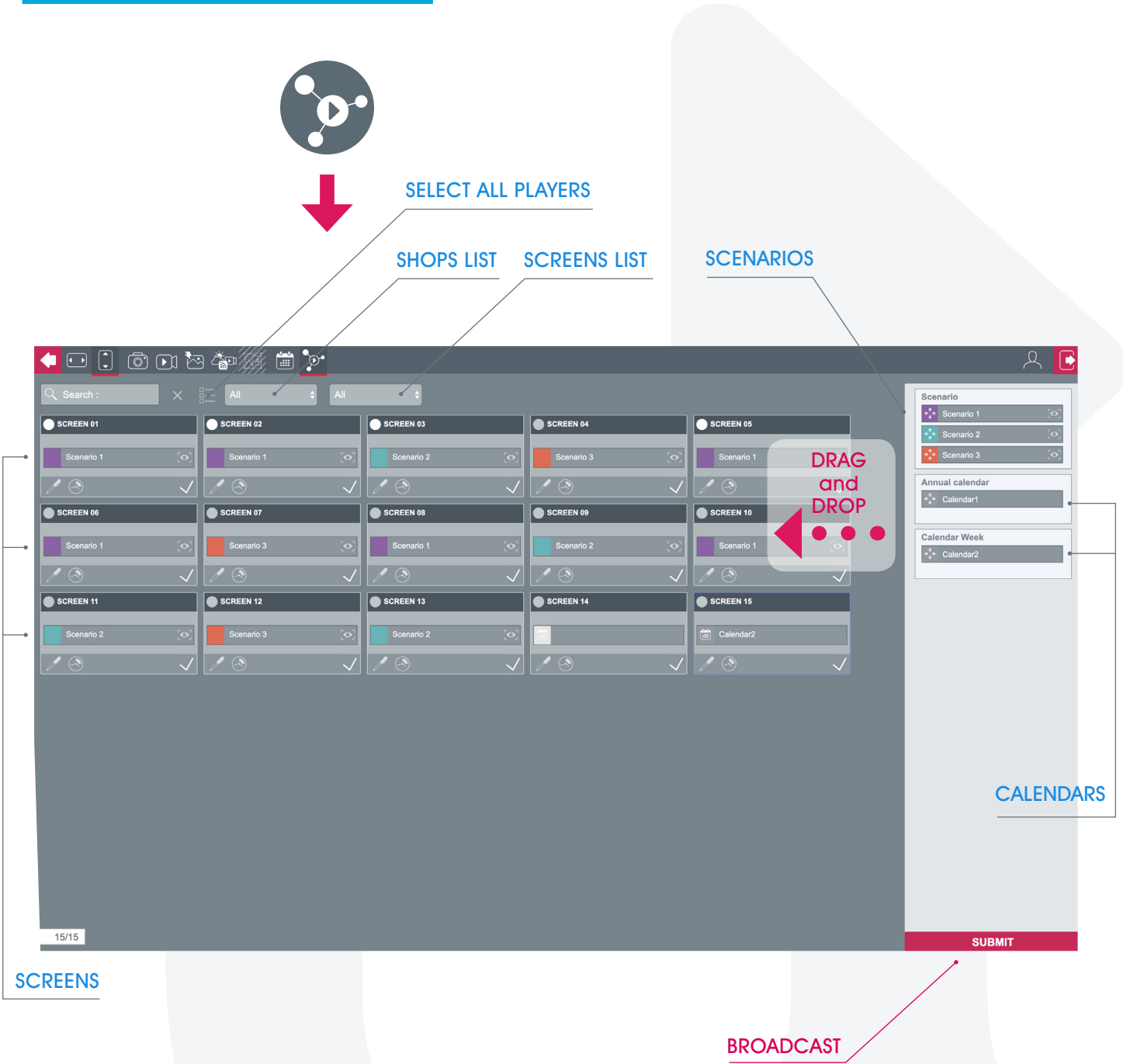
Scenario used between or for each time slot

SAVE SCHEDULING

SAVE

BROADCAST

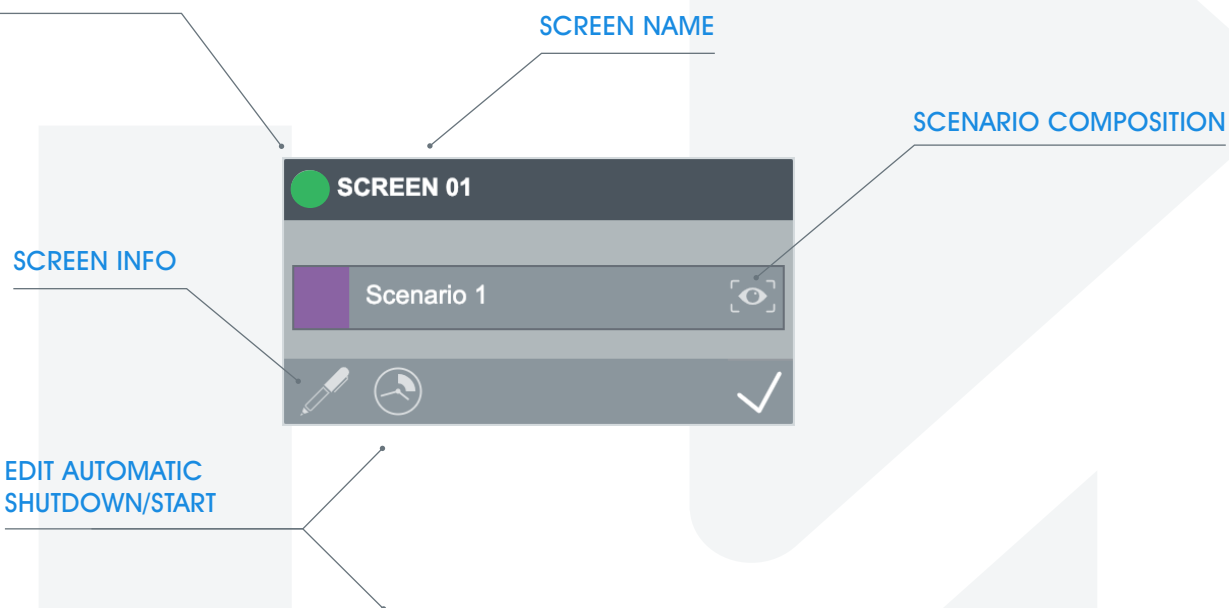
3. DEVICES



BROADCAST

4. DEVICE INFORMATION

-  Screen ON
-  Screen HALT
-  Screen disconnected ! ERROR !
-  Screen uploading
-  Screen not connected



Start/Shutdown Configuration : SCREEN 01

☒ On	hours	Mon	Tue	Wed	Thu	Fri	Sat	Sun
	09 h 30 m	☒	☒	☒	☒	☒	☒	☐
☐ Off	20 h 00 m	☒	☒	☒	☒	☒	☒	☐

CANCEL SAVE

HOW TO ?

LOGIN

1. www.weezago.com
2. Choose language
3. Login
4. Click **Create and Manage**

CREATE A SCENARIO

1. Choose a screen orientation (toolbar)
2. Choose a scenario (list) or create a new one
3. Add visual(s) (+)
4. Save

CREATE A CALENDAR

1. Click on the **Calendar** button (toolbar)
2. Choose WEEK or YEAR calendar
3. Drag & Drop the scenario used between each time slot
4. Drag & Drop the scenarios used for each time slot
5. Save

BROADCAST A SCENARIO

1. Click on the **Device** button (Toolbar)
2. Drag & Drop the scenario on the screen(s)
3. Save

BROADCAST A CALENDAR

1. Click on the **Device** button (Toolbar)
2. Drag & Drop the calendar on the screen(s)
3. Save

BROADCASTED FILES SPECS

VIDEOS

Supported file type: .mp4, .mov, .avi, .mpeg

Landscape format:

Resolution : 1080p

Dimensions : 1920x1080 pixels (16:9)

Pixels : Square

Frame / second : 25 fps

Portrait format:

Resolution : 1080p

Dimensions : 1080x1920 pixels (9:16)

Pixels : Square

Frame / second : 25 fps

Encoding:

Minimum : Content bitrate 6Mbits/s

Maximum : Content bitrate 12Mbits/s

Recommandations :

Videos in .mp4 format encoded in h264 with a constant encoding rate (CBR) of 12Mbits/s.



PICTURES

Supported file type: .jpg, .png .pdf

Landscape format:

Resolution : 72dpi

Dimensions : 1920x1080 pixels (16:9)

Colors : RGB

Portrait format:

Resolution : 72dpi

Dimensions : 1080x1920 pixels (9:16)

Colors : RGB

