

weezago

DIGITAL SIGNAGE



– weezago.com –

Company

→ Key points

- Created in Monaco in 2008
- SARL - capital 150 000 €
- Digital Signage software editor
- 6 associated founders: IT - UI/UX - Graphic - Opérations
- Expert in Digital Signage since 20 years

More information? Click on this link: [About](#)



Software solution

→ Key points

- SaaS Solution 100% developed by Weezago
- International coverage: 10000 screens - 52 countries
- HTTPS protocol - SSO authentication (SAML)
- Broadcast: SSSP, Tizen, WebOS, RaspBerry, Android...
- Additional modules AI, interactive, advertising, analytics...

More information? Click on this link: [Weezago solution](#)



Software solution

→ Weezago AI

- External parameters can modify the broadcast: API, geolocation...
- Interactions: touch panel, QRCode, Beacon, RFID...
- Events: commercial operation, stock shortage, advertising...
- Informations: traffic flow, train or aircraft schedules...
- Meteorological parameters: weather, temperature, winds...

More information? Click on this link: [Weezago solution](#)



Software solution

→ Weezago analytics

- Real-time screen operation analysis: status, screenshot
- Screen operating time
- Content distribution statistics: dates, broadcasts...
- On-site action feedback: touch panel, QRCode, RFID...
- Audience statistics

More information? Click on this link: [Weezago solution](#)



Partners

→ Expert partners

- Scaleway: serveur - cloud
- Amazon Mondial CloudFront: worldwide broadcast
- Samsung - LG - BrightSign: Certification SoC & Players
- Lauréa - Iagona - Cap Visio - OCI: partner installers
- Logitas - Oséo - SACDE - BPI

More information? Click on this link: [Partners](#)

References

→ International customers

- L'Oréal NYX - Clarins: International Retail
- Intersport - Sport 2000 - Chaussea - Eden Park: Retail
- Labeyrie - Lacroix Groupe - Suez - NGE: Corporate
- C-Media (Futuramédia - Cegedim): Pharmacies
- Courchevel - Megève - Val Thorens - Val d'Isère - Sancy: Tourism

More information? Click on this link: [References](#)

Références



NYX Professional Makeup



L'Oréal Paris

Références



Clarins



Chaussée



Références



Intersport



Eden Park

Références



Vorwerk



Lacroix

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